

Tanzania Go Green Project

World Trade Organization, International Trade Centre and International Chamber of Commerce endorses TCCIA's Tanzania Go Green Project

The Tanzania Go Green project is a response to the environmental challenges and consequences of climate change faced by the country. The project was initiated by the Tanzania Chamber of Commerce, Industry, and Agriculture (TCCIA) and became one of the winners of the 2022 Small Business Champion competition organized by the World Trade Organization, International Trade Centre and International Chamber of Commerce.

The project aims at promoting inclusive and environmentally sustainable economic development by enhancing green production. It seeks to raise awareness among businesses and policymakers about the difficulties in decarbonizing production and highlight best practices for small businesses to become more sustainable.

To achieve its goals, the project plans several activities including capacity building workshops on green production in nine regions of Tanzania mainland and Zanzibar targeting over 500 MSMEs. The workshop aims at creating awareness about sustainable practices in sectors such as agriculture, forestry, fishing, manufacturing, energy and tourism. The project also plans to conduct the Tanzania Green Production Summit, which will bring together MSMEs, corporates, policymakers, NGOs and international organizations to foster the transition to a green economy and create job opportunities. The summit will serve as a platform to gather input, establish partnerships and develop a comprehensive roadmap for the implementation of sustainable practices.

Although the implementation of the project has been delayed due to lack of financial resources and technical expertise, we believe that the Tanzania Go Green project holds significant potential to protect and restore ecosystems, stimulate innovation and enhance business efficiency. By supporting small businesses in adopting sustainable practices, we can create a positive impact on the environment, the economy and the well-being of local communities who rely on natural resources. We invite donors and supporters to contribute their financial resources, technical expertise and partnerships to help us bring this project to fruition. Your support will enable us to create a greener and more sustainable Tanzania, fostering economic growth while preserving our natural heritage.

Together, let us pave the way towards a more sustainable future for Tanzania. Join us in supporting the Tanzania Go Green project and together, we can make a lasting difference.

<https://intracen.org/news-and-events/news/tanzania-go-green>